

### **Top employer: international rankings**

One of the core aims set out in the Volkswagen Group's Strategy 2018 is to be the most attractive employer in the automotive sector. Over the reporting year, we have come substantially closer to this goal in Germany and are also making good progress in other countries.

### **Rankings in Europe**

Among other successes in Europe, Bentley Motors (United Kingdom), Volkswagen Motor Polska (Poland) and Volkswagen-Audi España (Spain) were ranked top employer in their respective country in different surveys. In the Czech Republic, Škoda took the award for best employer for students in the automotive and mechanical engineering sector.

### **Rankings in Latin America, Asia and South Africa**

In Asia, Shanghai Volkswagen was one of China's "Top Employers" in 2013, while FAW-Volkswagen scooped the "China HR Best Employer Award 2013".

In Latin America, Volkswagen do Brasil was named "Personnel Management Company of the Year", while MAN Latin America ranked among the best companies for career entrants.

Participants in a survey of graduates in Mexico voted Volkswagen "Best Employer" out of all the country's automotive companies.

VW Argentina was runner-up in the "Most Attractive Employer 2013" Randstad Awards.

In South Africa, the Top Employer Institute named Volkswagen of South Africa an "Outstanding Employer" in 2013 for the third consecutive year.